

Proposal

**Client / Project:**

Nutrafol / Translation of 4x brochures

Date:

02.22.2022

Cost:

\$3,750.00

Project Background (overview of what the project is):

Translation into Spanish and design layout of 4x brochures

What are the deliverables? (What needs to be produced?):

- Translation (English to Spanish) and design layout of 4x brochures

What is the desired objective / goal that needs be achieved?:

Educate Hispanic consumers on the Nutrafol products; encourage trial and drive sales

Who is the target market (who is this for?):

- Hispanic Women 18+

Timing / Deadline:

7-10 business days

Approval:**Account****RACI****Authorization**

DocuSigned by:
Giorgos Tsetis
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Date 3/3/2022

Client by his/her signature, explicitly understands the enclosed bid is a firm bid guarantee to deliver said job at the stated fixed cost. Any and all costs based on the approved bid, excluding state and local taxes above the stated fixed amount are to be absorbed by d2H Partners. In a firm bid, the d2H invoice constitutes its own back-up. Any extra work or revision not originally estimated, whether requested by the client or otherwise, requires an additional client approved estimate and will be billed separately in addition to the fixed cost amount above. Estimate valid for 30 days.